

The New York Times
AVERAGE NET PAID CIRCULATION

	MONDAY-FRIDAY		SUNDAY	
	#	%	#	%
NY Times Total				
TOTAL	1,086,798	100%	1,623,697	100%
Home Delivery/Mail	684,437	63%	1,099,783	68%
Single Copy	266,029	24%	440,700	27%
Total Individually Paid	950,466	87%	1,540,483	95%
Other/Bulk	136,332	13%	83,214	5%
NY Times New York Market				
TOTAL	525,168	100%	706,964	100%
Home Delivery/Mail	337,308	64%	474,627	67%
Single Copy	116,221	22%	191,052	27%
Total Individually Paid	453,529	86%	665,679	94%
Other/Bulk	71,639	14%	41,285	6%
NY Times Outside NY Market				
TOTAL	561,630	100%	916,733	100%
Home Delivery/Mail	347,129	62%	625,156	68%
Single Copy	149,808	27%	249,648	27%
Total Individually Paid	496,937	88%	874,804	95%
Other/Bulk	64,693	12%	41,929	5%

Source: ABC Fas Fax for six months ended September 30, 2006; NYT Internal Records
 New York Market defined as the NY DMA plus Mercer County, NJ and
 New Haven County, CT.
 Outside New York Market is total excluding NY Market.